

Shopify Website Development Packages

Features / Services	Economy \$2,000	Standard \$2,500	Premium \$3,000	Custom Get A Quote
Shopify Store Setup & Configuration	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Responsive Website Design plug&play OS 2.0 themes**	themes.shopify.com OR	themes.shopify.com OR	themes.shopify.com OR	themes.shopify.com OR
Responsive Custom Theme (Upto 3 iterations)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Categories / Products	Up to 5 Categories / 50 Products	Up to 10 Categories / 75 Products	Up to 10 Categories / 100 Products	Based on requirement
Inclusions				
Payment Gateway Integration (in needed)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Content Updation (Content to be shared by client)	Up to 5 Categories / 50 Products	Up to 10 Categories / 75 Products	Up to 10 Categories / 100 Products	Based on requirement
Set up navigation & site links	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
General pages addition (About us, Contact us, T & C, Privacy Policy)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Stock Images needed for website (From Shutterstock.com)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Add social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Add Instagram Feed	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tracking Code Deployment	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1 Week post-launch support	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Website - Additional Customization				
Additional Customization	\$40 / Hour	\$40 / Hour	\$40 / Hour	\$40 / Hour
Custom Email	—	—	—	—
Custom Notification	—	—	—	—
Currency Conversion	—	—	—	—
Blog, Contact Form, Newsletter Sign up	—	—	—	—
Printful integration	—	—	—	—
App integration	—	—	—	—
Shipping Integration	—	—	—	—
Other specific requirements also	—	—	—	—
Content Creation	\$0.04 / Word	\$0.04 / Word	\$0.04 / Word	\$0.04 / Word
Website - Recurring Cost				
Shopify License Monthly Cost*	\$39	\$89	\$299	—
Domain	To be shared by client	To be shared by client	To be shared by client	—
Transaction Charges (in case of E-commerce)	2%	1%	0.50%	—
Website Maintenance				
Website Maintenance (Up to 10 hours / Post website launch)**	\$100 / Month	\$150 / Month	\$200 / Month	Based on requirement