

Sanghavi Solitaire



COMPANY INTRODUCTION

Sanghavi Solitaire Inc. is a multinational company that imports loose diamonds into the United States. They were founded in April 2012 and have since become one of the largest importers of loose diamonds in the country.

As its clientele continues to expand rapidly, Sanghavi Solitaire has been able to capitalize on this growth by developing strong relationships with individuals and companies globally.



THE PROBLEM

They are looking to venture into different markets, so they are looking for ways to discover a new target market while at the same time re-engaging existing clients. In addition, they need a marketing agency that can assist with any of their marketing efforts for events and other activities.



THE SOLUTION

Optamark Digital went to work by building a target list of audience through bulk email marketing, LinkedIn lead generation campaign, and cold email marketing. They then used this data to create an effective strategy to reach their target audience.



THE RESULTS

Through bulk email marketing efforts and lead generation, Sanghavi Solitaire Inc was able to reach a new target market. They were able to expand their target list which resulted in increase in sales leads.



CLIENT TESTIMONIAL

"We are very pleased with the results that Optamark Digital has achieved for us. The team is professional and knowledgeable, and was able to help us get the results we wanted. They were able to identify a target audience for our business and create a strategy to reach them. The result was an increase in sales leads, which allowed us to expand into new markets." -Aakash

Sanghavi Solitaire

Sanghvi Solitaire Email 56 Vegas Export Date
11 Jun 2022 - 03:07
Campaign Report

OVERVIEW

Subject: Now Introducing: Lab Grown Jewelry Essentials!		Recipients 490			
Sender: Essential Lab Grown Diamonds (sales@elgdiamonds.com)					
Opened 25	Clicks 43	Bounced 0	Abuse 0	Spam 0	Unsubscribes 0

OPENS

Total Opens	25
Unique	23
Un-Opened	467

BOUNCES

Total Bounces	0
Hard Bounces	0
Soft Bounces	0
Other Bounces	0

Email this chat Last Updated : an hour ago

Nice to e-meet you!

Juliet Solitare . Jul 01, 01:50
do you work with lab grown diamonds?

You . Jul 05, 12:18
Hey Juliet,
nice to meet you too!

You . Jul 05, 12:19
Yes, I work with lab grown diamonds

Juliet Solitare . Jul 06, 09:08
do you sell or buy lab grown diamonds?